



**gLOCAL**  
EVALUATION WEEK  
2021

Sharing local  
and global M&E  
knowledge

31 MAY - 4 JUNE | #GLOCAL2021

**GEI**  
Global  
Evaluation  
Initiative



## Overview

The Global Evaluation Initiative is convening the 3<sup>rd</sup> annual gLOCAL Evaluation Week to help promote local and global Monitoring and Evaluation knowledge exchange and capacity development.

gLOCAL Evaluation Week is an M&E knowledge sharing initiative that aims to support the exchange of M&E knowledge and experiences as a means to promote evaluation capacity development, support evidence-based decision making, and strengthen development outcomes at local and global levels.

gLOCAL was launched in 2019 and in the short time since, partners from around the world have hosted M&E focused events across five continents in multiple languages. This year, it will take place between May 31 and June 4, 2021.

During this week events, the Italian NRN is holding two events and taking part in a FAO, IFAD and WFP initiative to produce, use, and promote evaluation practice and methods among the global stakeholders and practitioners involved in rural development policies. These initiatives might represent an important opportunity to strengthen local and global M&E capacity and improve outcomes, through an interactive discussion at worldwide level.

Webinar organized  
by the Italian NRN

Evaluation of agricultural policies  
in the era of big data: sharing  
experiences on data collection,  
management and processing  
innovative approaches

31<sup>st</sup> May 2021  
11:00a.m.-12:00a.m. CEST

Webinar organized  
by the Italian NRN

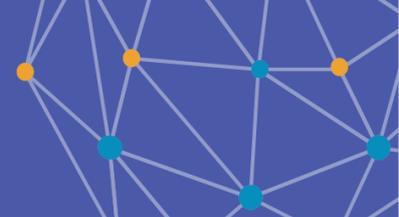
Capitalizing evaluations of  
rural policies and programmes:  
use, utilization, and knowledge  
management

3<sup>rd</sup> June 2021  
11:30a.m.-12:30a.m. CEST

Webinar organized by FAO, IFAD,  
WFP coordinated by EvalForward

The impacts of COVID on the  
Italian Agriculture & Food sector:  
what can we learn to build  
forward better more resilient  
and sustainable food systems?

4<sup>th</sup> June 2021  
3:00p.m.-4:15p.m. CEST



# WEBINAR “EVALUATION OF AGRICULTURAL POLICIES IN THE ERA OF BIG DATA: SHARING EXPERIENCES ON DATA COLLECTION, MANAGEMENT AND PROCESSING INNOVATIVE APPROACHES”

31<sup>ST</sup> MAY 2021



## Description

The increasing availability of big data is opening up new frontiers in evaluation, especially in relation to the digitalisation of agriculture. Evaluators are increasingly using ready-to-use, unstructured and micro data which support assessing the effects of programmes and policies at farm, farming systems and environment levels. This could lead more robust and meaningful evaluations.

Besides, it implies the renewal of approaches, methods and tools of data management and information systems and also the redefinition of the collaborative relationships of evaluators, with data scientists and social scientists, that ensure the high quality, efficient and adequate processing of data for evaluation purposes.

## Objectives

The panel session has the overall objective to reflect on innovative experiences in relation to data collection, management and processing for evaluations in the context of the agricultural policies. This will imply:

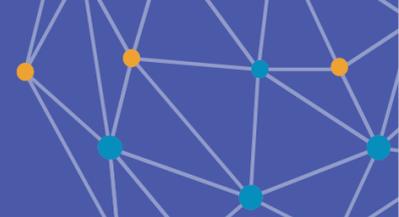
- ✓ Sharing experiences in the field of data collection, management and processing for evaluations, including use of digital tools in agriculture;
- ✓ Learning from innovative data collection and processing methods ready-to-use for evaluations in the context of agricultural policies;
- ✓ Expert discussion on approaches, methods and relational implications relating to the use of digital data in agriculture.



## Target Audience

The webinar will be an opportunity to bring together evaluation stakeholders like academics, government officials, non-profit organizers, policymakers/parliamentarians, evaluation practitioners, students, other evaluation experts and researchers at a global level, both in the private and public sectors.





## AGENDA

**MONDAY, 31<sup>ST</sup> MAY 2021**

**11:00 A.M. - 12:00 A.M. CEST**

### Setting the frame

#### **Introduction, context and complementarities with the Italian NRN activities**

*Simona Cristiano* (CREA - Council for Agricultural Research and Economics, Italy)

#### **Challenges and issues related to M&E in the era of big data**

*Iraj Namdarian* (CREA - Council for Agricultural Research and Economics, Italy)

### Sharing experiences and developing practical suggestions

#### **The potential use of geospatial data sources for Evaluation**

*Alberto Gutiérrez García* (Geographical Information and Innovation in the Agro-technological Institute of Castilla y León, Spain)

#### **Open IACS: first steps in using geodata from agricultural administrative registers**

*Flavio Lupia* (CREA - Council for Agricultural Research and Economics, Italy)

### Discussion and closing remarks

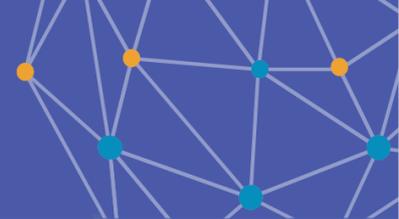


**REGISTRATION**  
Required

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# WEBINAR “CAPITALIZING EVALUATIONS OF RURAL POLICIES AND PROGRAMMES: USE, UTILIZATION, AND KNOWLEDGE MANAGEMENT”

3<sup>RD</sup> JUNE 2021

## Description



During several programming cycles of the European Agricultural Policy, starting from 1988, important changes have taken place in relation to the vision and role of evaluation in policy making, reforming and implementation.

Since the programming period 2007-2013, evaluation during the programme has been introduced with the purpose of fostering on-going learning and accompanying improvements of programme design and implementation. A process evaluation that became less periodic and more systematic to be better tailored upon the needs for evaluative knowledge of policy makers and programme stakeholders. This evolution of evaluation purpose and practices certainly has brought to a major awareness and widespread culture of evaluation among programme managers.

## Objectives



The objective of the session panel is to share experiences and views on approaches put in use to ensure an effective capitalization and sedimentation of evaluative knowledge over time for the purpose of improving programme design and implementation of public policy, by focusing on:

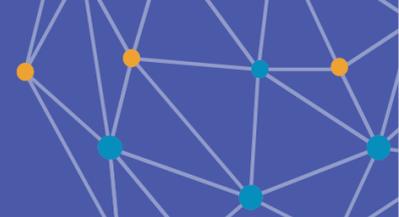
- ✓ Uses and utilization of programme evaluation;
- ✓ Practices and methods for knowledge management of evaluation results.

## Target Audience



The webinar will be an opportunity to bring together evaluation stakeholders like academics, government officials, non-profit organizers, policymakers/parliamentarians, evaluation practitioners, students, other evaluation experts and researchers at a global level, both in the private and public sectors.





# AGENDA

**THURSDAY, 3<sup>RD</sup> JUNE 2021**

**11:30 A.M. - 12:30 A.M. CEST**

## Setting the frame

### Introduction

*Simona Cristiano* (CREA - Council for Agricultural Research and Economics, Italy)

## Sharing experiences and developing practical suggestions

*Discussant: Vincenzo Angrisani* (Evaluator)

### Towards an organizational evaluation culture: the experience of IFAD

*Fabrizio Felloni* (Deputy Director of the Independent Office of Evaluation within the International Fund for Agricultural Development, IFAD)

### Evaluation use in an inter-organisational Environment: The experience of Italy's Network of Evaluation Units

*Laura Tagle* (Evaluation Expert)

*Silvia Martini* (Evaluation Unit of the Emilia-Romagna Region, Italy)

## Discussion and closing remarks

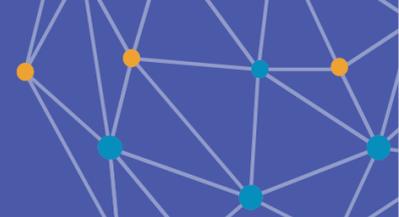


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# WEBINAR “THE IMPACTS OF COVID ON THE ITALIAN AGRICULTURE & FOOD SECTOR: WHAT CAN WE LEARN TO BUILD FORWARD BETTER MORE RESILIENT AND SUSTAINABLE FOOD SYSTEMS?”

4<sup>TH</sup> JUNE 2021

## Description



This gLOCAL event will take a close look at how the pandemic affected the Italian agriculture and food sector and will discuss the response that the national and European authorities have provided. What type of data can be used to simulate or assess the intensity of shocks caused by the crisis on agriculture and to help shape policy responses? Presenters will share lessons that can be used to improve the resilience of the sector in Italy and discuss how to ensure better use of evidence by decision makers in this particular area.

## AGENDA

FRIDAY, 4<sup>TH</sup> JUNE 2021

03:00 P.M. - 04:15 P.M. CEST

### Introduction remarks

*Simona Cristiano* (CREA - Council for Agricultural Research and Economics, Italy)

### Panel discussion

*Moderator: Fabrizio Felloni* (Deputy Director of the Independent Office of Evaluation within the International Fund for Agricultural Development, IFAD)

### Potential impact on agriculture of Covid-19 outbreak on medium term prospects

*Annalisa Zezza* (CREA - Council for Agricultural Research and Economics, Italy)

### Italian Farms During the COVID-19 Pandemic: Main Problems and Future Perspectives

*Luca Cesaro* (CREA - Council for Agricultural Research and Economics, Italy)

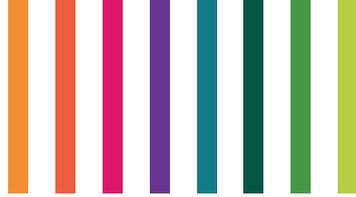
### Q&A with participants



**REGISTRATION**  
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National Rural Network  
Ministry of Agricultural, Food and Forestry Policies  
Rome, Italy

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If you have any questions, please contact: [revalutazione@crea.gov.it](mailto:revalutazione@crea.gov.it)

**Working group NRN:** Simona Cristiano, Valentina Carta, Francesca Varia

**Graphic:** Francesco Ambrosini

**Networking:** Giuseppina Crisponi, Anna Lapoli, Roberta Ruberto, Mario Cariello

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Project activity 4.2  
“Monitoring & Evaluation”

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in the context of the Italian National Rural Network Programme 2014-2020.

