

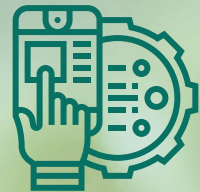
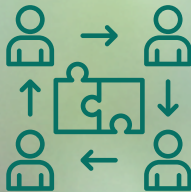
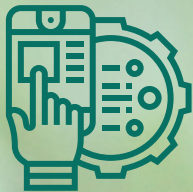


WEBINAR TRAINING SERIES

FROM FIELD TO DATA: DISCOVER THE FUTURE OF ORGANIC FRUIT BREEDING

Explore digital tools, data systems and participatory approaches developed in InnOBreed, share your experience, and contribute to shaping tools for organic fruit breeding

Join us for a cycle of webinars on digital and social innovation!



28 APRIL 2026

09:30–11:30 CET

Digital data collection

Breeders DB
FRIGen & RFID



12 MAY 2026

10:00–11:30 CET

Participatory selection
process

(apple/pear)



26 MAY 2026

10:00–11:30 CET

Digital data collection

Fieldbook & QR codes



INNOVATE, EVALUATE, COLLABORATE



WEBINAR 1

DIGITAL DATA COLLECTION

28 APRIL 2026

09:30–11:30 CET

DIGITAL TOOLS FOR SMARTER BREEDING DATA

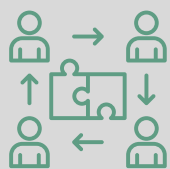
Discover how the Breeders DB & FRiGen (using RFID) can help you in your organic fruit breeding efforts

Register the following link
<https://shorturl.at/Cc9WW>



09:30 AM	Welcome - Introduction to InnOBreed	Camille Aouinaït (Agroscope, CH)
09:35 AM	Working with Breeders DB, an open-source application for digital data management in breeding programs	Niklaus Bolliger & Yann Isler (Poma Culta, CH)
10:00AM	FriGen - RFID (radio frequency identification technology) for digital phenotyping	Elisa Vendramin (CREA, IT)
10:25AM	Roundtable	Danilo Christen (Agroscope, CH)
11:00 AM	Q&A Session	





WEBINAR 2

SOCIAL INNOVATION

12 MAY 2026
10:00–11:30 CET

PARTICIPATORY SELECTION IN ORGANIC FRUIT BREEDING

Explore how collaborative approaches in apple and pear selection can strengthen breeding outcomes and better reflect field realities

Register at the following link
<https://shorturl.at/bKCSE>



10:00 AM	Welcome - Introduction to InnOBreed	Camille Aouinaït (Agroscope, CH)
10:05 AM	Key experience feedbacks of organic participatory breeding for more robust apples and pears	Marc Lateur (CRA-W, BE)
10:25AM	Roundtable	Mariagiulia Mariani (University of Pisa, IT)
11:00 AM	Q&A Session	



WEBINAR 3

DIGITAL DATA COLLECTION

26 MAY 2026

10:00–11:30 CET

FROM FIELD TO DATA: DIGITAL DATA COLLECTION

Discover the Fieldbook application and its features for efficient, standardised phenotypic data collection in fruit tree species



Join us at the following link

<https://shorturl.at/pC2v4>



10:00 AM	Welcome - Introduction to InnOBreed	Camille Aouinaït (Agroscope, CH)
10:05 AM	Using FieldBook and QR code labels for digital field data collection	Clémence Boutry (FiBL, CH)
10:25 AM	Roundtable	Camille Aouinaït (Agroscope, CH)
11:00 AM	Q&A Session	