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-  Cittadella della Ricerca  
S.S. 7 Appia Km.706+030 - BR - Italy
-  [cetma@cetma.it](mailto:cetma@cetma.it)
-  +39 0831 449503
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## TAGs

Technological and business innovation services to stimulate the local Agro-food ecosystems and to support a cross border collaboration among local action Groups



International Conference on "PRECISION AGRICULTURE IN ITALY AND GREECE"

European Territorial Cooperation Programme  
2014-2020 INTERREG V-A GREECE-ITALY

**MARCH 20<sup>TH</sup> 2019 – h 9:30 – 14:00**  
**CETMA OFFICE IN BRINDISI**  
**3<sup>RD</sup> FLOOR – HALL "ANGELO MARINO"**



## PROJECT SUMMARY

The overall objective of the TAGs project is to stimulate and promote technological and business innovations in agriculture sector and creating a heterogeneous cross border multidisciplinary cluster composed by research and innovation actors, policy makers and enterprises from the West Greece and Apulia regions. Starting from the state of art of precision farming technologies and services at national and EU level, a set of solutions able to ensure a significant increase in farm productivity with more environment-friendly processes (e.g. reduction in water and chemical product use) will be developed. The effectiveness of the solutions will be evaluated through the implementation of two different demonstrators in due different companies in Puglia and West Greece Regions.

## PARTNERSHIP

The project partners are: CREA, the Agricultural Research and Economics Council of Bari (Lead Beneficiary), CETMA, the European Research Center for Technologies Design and Materials (IT), LAG BARSENTO, the Local Action Group "Land of Trulli and Barento" (IT), TEI of WG, the Technological Educational Institute of Western Greece (GR), RWG, the Region of Western Greece (GR).

 **DURATION:** Project start: 15.05.2018  
Project end: 15.05.2020

 **PRIORITY AXIS**  
1. INNOVATION AND COMPETITIVENESS

## PROJECT BUDGET

• TOTAL PROJECT BUDGET	»	€.	885.385,78
• E.R.D.F. CONTRIBUTION	»	€.	752.577,91
• NATIONAL CONTRIBUTION	»	€.	132.807,87

The International Conference will give to all participants opportunities to meet representatives from Public Authorities, Universities, public and private Research and Technology Organizations, trade associations, agricultural enterprises, local action groups for rural development, sharing experiences, best practices and new ideas with the aim of paving the way for future cooperation on precision farming.

The event will take place on Wednesday 20th of March 2019 in Brindisi.

It is structured through a common plenary session with the clear objective to:

- Enable synergies and inspire cross-border collaborative networks of competences, experiences and partnership
- Deliver concrete territorial innovation needs
- Explore new project sustainable and smart development initiatives in agriculture sector
- Provide a wide information of TAGs project goals and results.

## AGENDA

**Moderator: Laura D'Andrea, LB - CREA - ITALY**

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| <b>9:30</b>  | <b>Welcome coffee and registration</b>   |
| <b>10:00</b> | <b>Welcome and Keynote Speeches</b><br><i>Luigi Barone</i> , General Manager of CETMA - European Research Center for Technologies Design and Materials, Brindisi, Italy<br><i>Giuseppe Rubino</i> , Head of Territorial Cooperation Section - International Policies Coordination, Apulia Region<br><i>Gianfranco Gadaleta</i> , Coordinator of Joint Secretariat - Interreg V-A Greece-Italy 2014-2020, Apulia Region<br><i>Francesco Cuddemi</i> , Project & Legal Officer of Joint Secretariat - Interreg V-A Greece-Italy 2014-2020, Apulia Region |
| <b>10:40</b> | <b>The cooperation between Italy and Greece</b><br><i>Antonella Mastropaolo</i> , Greek Honorary Consul in Brindisi, Italy   |
| <b>10:50</b> | <b>Presentation of TAGs Project</b><br><i>Laura D'Andrea</i> , LB - CREA - Council for Agricultural Research and Economics, Italy  |

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|--------------|---|
| <b>11:20</b> | <b>Precision Agriculture in Italy</b><br><i>Michele Pisante</i> , Professor & Chair of Agronomy and Crop Sciences Research and Education Center of University of Teramo, Italy  |
| <b>11:40</b> | <b>Coffee Break</b>   |
| <b>12:00</b> | <b>Precision Agriculture in Greece</b><br><i>Pantelis Barouchas</i> , PB4, TEIWG - Technological Educational Institute of Western Greece, Patras, Greece  |
| <b>12:20</b> | <b>Technologies for Precision Agriculture (Agriculture 4.0)</b><br><i>Doriana Cristofaro</i> , PB2, CETMA - European Research Center for Technologies Design and Materials, Brindisi, Italy   |
| <b>12:35</b> | <b>Sustainable development of Agro-food sector in Local Action Groups in Italy</b><br><i>Raffaele Santoro</i> , PB3, GAL - Local Action Group TERRA DEI TRULLI E DI BARSENTO, Bari, Italy   |
| <b>12:50</b> | <b>Sustainable development of Agro-food sector in Local Action Groups in Greece</b><br><i>Eleni Kakaridi</i> , PB5, RWG - Region Western Greece, Patras, Greece   |
| <b>13:05</b> | <b>Overview on the financing instrument for agriculture, the Rural Development Programme (PSR) 2014-2020 of Apulia Region</b><br><i>Luigi Trotta</i> , Head of Section "Competitiveness of the agri-food supply chains" of Department of Agriculture, Rural and Environmental Development Department, Apulia Region |
| <b>13:25</b> | <b>Roundtable</b><br>Participation of trade associations in agriculture (Chamber of Commerce, Industry, Crafts and Agriculture of Brindisi, Confagriculture, Coldiretti, CIA, GAL, AIAB, UNAPOL, CNA and others) and agriculture local companies  |
| <b>13:40</b> | <b>International Conference Lunch</b>   |